



Come, let's talk.

To Our Dear Sponsors:

The Philippine Insurers and Reinsurers Association (PIRA) is organizing this year's **Philippine Non-Life Insurance Forum** with the theme, **"Let's Talk About Claims,"** on 11 October 2017 at the Blue Leaf Filipinas in Parañaque City.

This Philippine Non-Life Insurance Forum will serve as PIRA's convention for this year and will gather the top executives of the industry to discuss a topic that lies at the core of the insurance business -- **claims**.

We all know that the main product of insurance is a promise, and the delivery of that promise is through claims. No wonder claims settlement is often labeled as the "moment of truth" of our business.

On behalf of the PIRA Board of Trustees and the organizing committee of the 2017 PIRA Non-Life Insurance Forum, I would like to invite you to be a **SPONSOR** of this event.

We would like to offer you to be a **PRESENTER**, a **MAJOR SPONSOR**, or a **MINOR SPONSOR** of this event. Limited slots for **PRESENTERS** are valued at **P120,000**. For **MAJOR SPONSORS**, the investment is **P70,000**, while for **MINOR SPONSORS** the investment is **P30,000**. Attached is a detailed list of the benefits you will get for being a **SPONSOR**.



Michael F. Rellosa

Chairman
Organizing Committee



2017 Philippine
Non-Life Insurance Forum

**SPONSORSHIP
OPPORTUNITIES**



LET'S TALK ABOUT CLAIMS

**PHILIPPINE NON-LIFE
INSURANCE FORUM**

8:00 am to 5:00 pm
Wednesday, 11 October 2017
Blue Leaf Filipinas (Beside City of Dreams)
Parañaque City



SPONSORSHIP PACKAGES



PRESENTERS

P120,000.xx

- Your company logo will be in the formal invite to be sent to all speakers and attendees of the event, including VIP's.
- Your company logo will be in the main stage backdrop of the Philippine Non-Life Insurance Forum.
- Your advertisement will be in the Outside Back Cover, Inside Front Cover or Inside Back Cover of the event's Souvenir Magazine (first-come, first-served basis).
- You will have three (3) banners on standees on the side of the venue.
- You will be entitled to a table space on the foyer outside the venue.
- Your company video/AVP will be played on the LED wall during breaks.
- You will be entitled to a free entrance for four (4) of your staff.

MAJOR SPONSORS

P 70,000.xx

- Your company logo will be on the panel on the side of the stage.
- You will be entitled to a one full-page advertisement inside the event's Souvenir Magazine.
- You will have two (2) banners on standees on the side of the venue.
- Your company video/AVP will be played on the LED wall during breaks.
- You will be entitled to a free entrance for two (2) of your staff.



SPONSORSHIP PACKAGES

MINOR SPONSORS

P 30,000.xx

- Your company logo will be in the panels on the side of the stage.
- You will be entitled to a one half-page advertisement in the event's Souvenir Magazine.
- You will have one (1) banner on standees on the side of the venue.
- Your company video/AVP will be played on the LED wall during breaks.
- You will be entitled to a free entrance for one (1) of your staff.



2017 Philippine
Non-Life Insurance Forum

PIRA NETWORKING GOLF TOURNAMENT



The Orchard Golf and Country Club
4 October 2017 Teeoff: 7:30 am

SPONSORSHIP BENEFITS

- Two complimentary playing slots with cart and caddy.
- Your company logo in tournament signage in the clubhouse and strategic holes around the course.
- Prominent exhibit space at the tournament.
- Opportunity to place giveaways in players' goodie bags (giveaways to be provided by sponsor).
- Opportunity to give prizes or giveaways at the post-tournament lunch (prizes and giveaways to be provided by sponsors).
- Name and/or logo acknowledgement in the PIRA Golf Tournament article in the PIRA Insurance Forum souvenir magazine.

SPONSORSHIP INVESTMENT

P40,000.xx